

organização:



CENTRO INTERNACIONAL DE
INVESTIGAÇÃO EM TERRITÓRIOS E TURISMO
INTERNATIONAL CENTER OF
TERRITORY AND TOURISM RESEARCH



COMISSÃO DE COORDENAÇÃO
& DESENVOLVIMENTO REGIONAL DO ALGARVE

apoio:



enterprise
europisc
network

CompetitivTUR

Programa da Conferência | Conference Program
International Conference: Tourism Competiveness on Mature Destinations:
An Empirical Approach

> Friday, October 29 | Morning

09:30 | Reception of the participants

10:00 | Welcome

João Faria

President of the Regional Development and
Coordinating Commission of the Algarve (CCDRAlg)

João Guerreiro

Rector University of the Algarve

10:30 | Fernando Perna / Maria João Custódio
/Pedro Gouveia

The Competitivtur project: Preliminary results
and expectations.

International Centre of Territory and Tourism
Research, University of the Algarve

11:00 | Coffee Break

11:30 | Professor Larry Dwyer

Qantas Professor of Travel and Tourism
Economics, School of Marketing, Australian
School of Business, University of New South
Wales, Australia

12:30 | Discussion

13:00 | Conference Closing

13:30 | Lunch in a local restaurant
(upon registration and payment
price 20€)



Local da Conferência: Auditório da CCDRALg