

Media Literacy – European R&D Projects and Strategies

Literacia dos Media – Projectos e Estratégias de I&D na Europa

Vítor Reia-Baptista

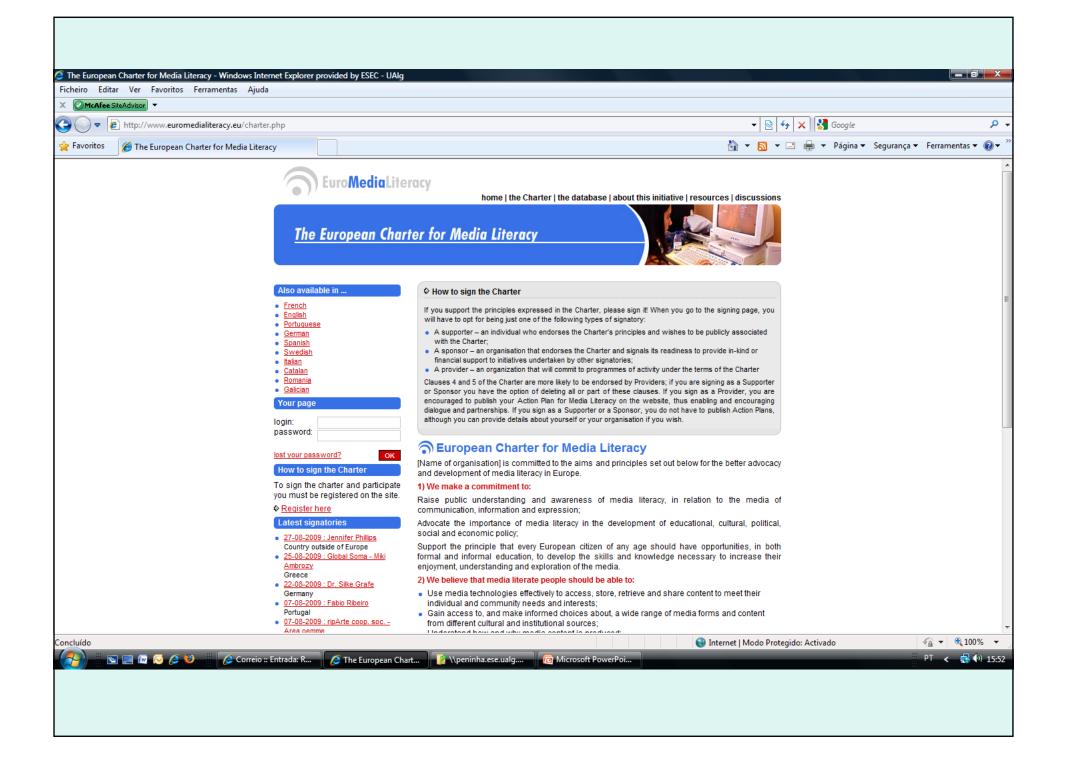
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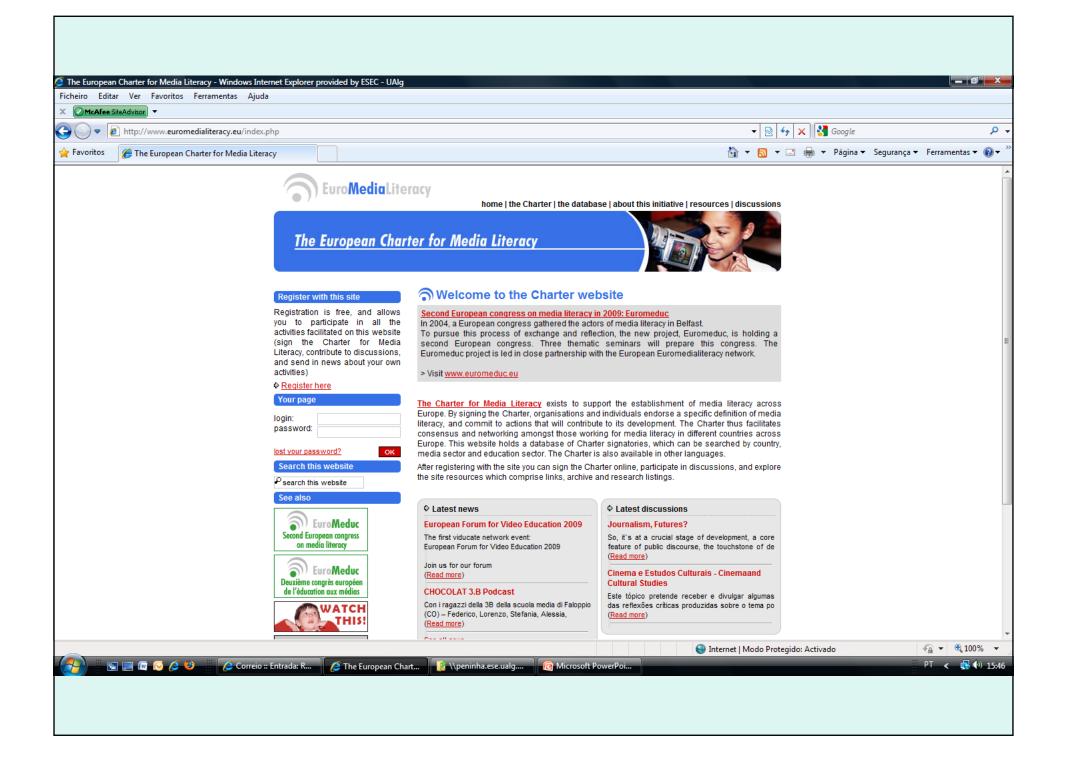


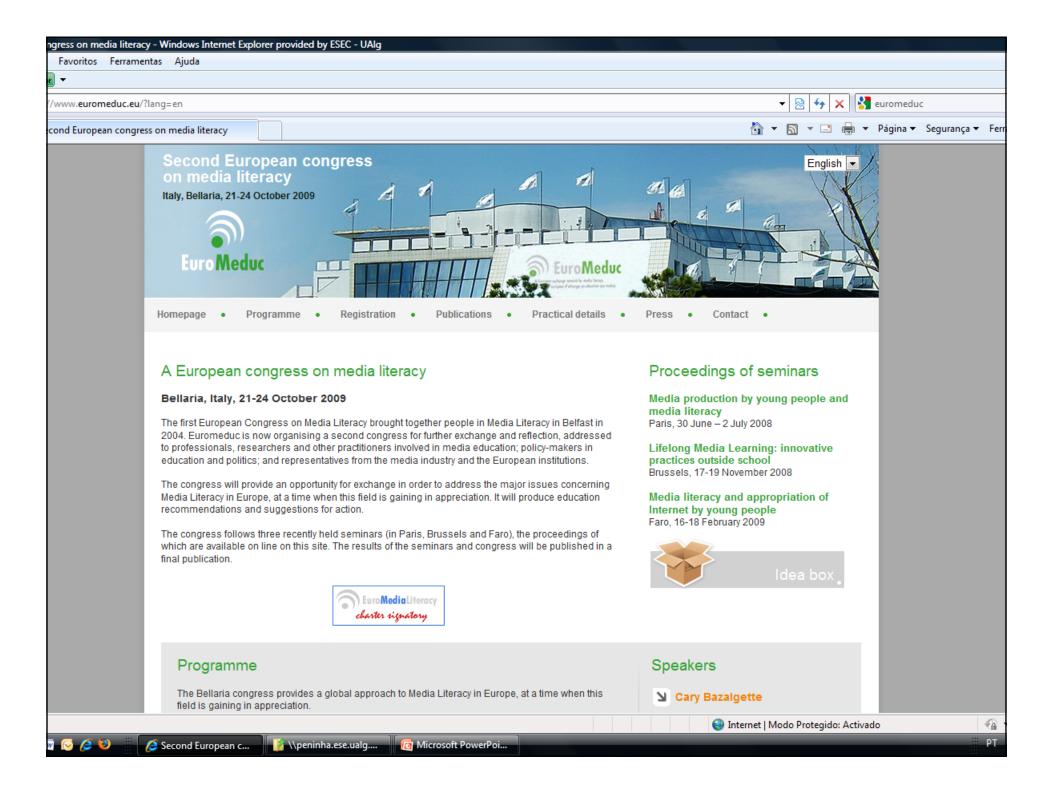


A Literacia dos Media na Europa

- The European Charter for Media Literacy
 - Carta Europeia para a Literacia dos Media (2005)
 - http://www.euromedialiteracy.eu
 (BFI; SFI; CLEMI; CEM; UAIg/CIAC(CICCOM); COMUNICAR;...)
- The Media Literacy Expert Group
 - Grupo de Peritos em Literacia dos Media (2006)
 - http://ec.europa.eu/avpolicy/media_literacy/expert_group/
- The European Media Literacy Policy
 - Communication to the European Parliament (2007)
 - http://ec.europa.eu/avpolicy/media_literacy/docs/com/en.pdf
 - Comission Recommendation (20/08/2009)
 - http://ec.europa.eu/avpolicy/media_literacy/







EU-Funding – Media Education / Media Literacy Projects Ualg / CIAC (CICCOM / VR-B)

- IITEE International Innovation inTeacher Educ. in Europe (1988)
 - http://www.itesite.org
- Eduvinet Educational Content on the Internet (1996-2000)
 - http://www.eduvinet.de/eduvinet/eduvinet.htm
- Educaunet 2 Critical Education Use of the Internet (2002-04)
 - http://ec.europa.eu/information_society/activities/sip/projects/completed/awareness/educaunet2/
- MediaEduc 1st European Conference on Media Education
 - Belfast (2004) http://www.northernirelandscreen.co.uk/newspage.asp?id=100&storyID=192
- Glocal Youth Global-Local-Intercult. Young Media (2004-05)
 - http://www.glocalyouth.net
- Mediappro Appropriations of New Media by Youth (2005-06)
 - http://www.mediappro.org
- Euromeduc European Network for Media Literacy (2008-09)
 - http://www.euromeduc.eu

Commission Recommendation

to the Member States (20-08-2009) **D-G&S Information Society and Media – Com. Viviane Reding**

- European Parliament / Committee of <u>Regions</u>
 - Creative Content on-line and Media Literacy
- Education, Youth and <u>Culture</u> Council
 - Media Literacy for active/<u>critical</u> citizenship (C,C,C)
- Lisbon Council
 - Lisbon Strategy beyond 2010 (Indicative Criteria ?)

To the Member States:

- (Curric. Develop.); Research; Regulation/(codes)
 - Lifelong learning; Training; Media Industry Commitm.

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