

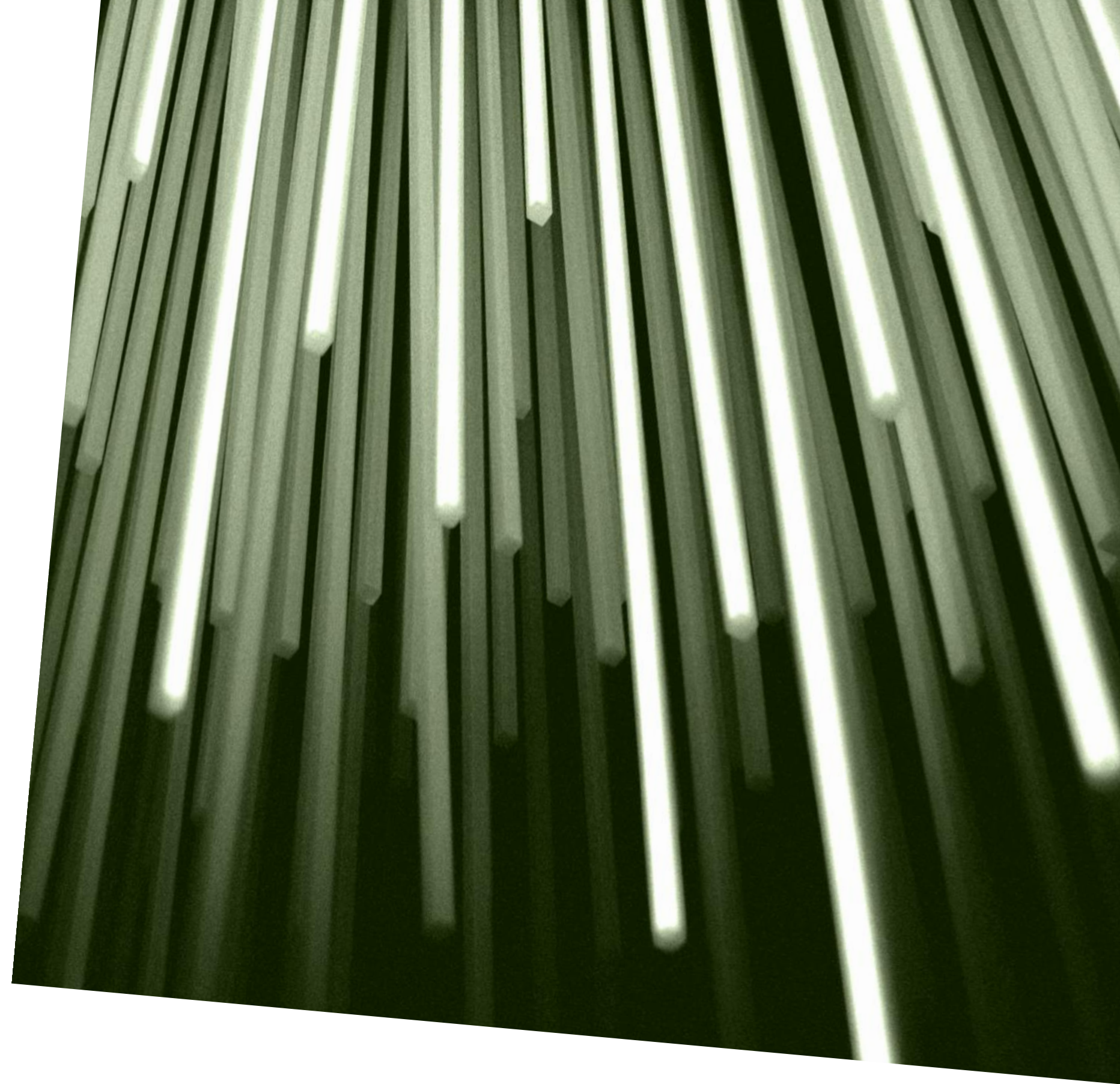


[www.auroramed.pt](http://www.auroramed.pt)  
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# **AuroraMed is building the clinical intelligence layer for modern healthcare**

— seamlessly combining AI, empathy and interoperability to give time back to those who heal.





# The Problem

Hospitals face manual coding processes that are slow, costly and error-prone.

Systems like ICD-10-CM/PCS and DRG are becoming increasingly complex.

The shortage of specialized coders leads to delays, claim rejections and financial losses.





## BUSINESS DESCRIPTION (Products and Services)

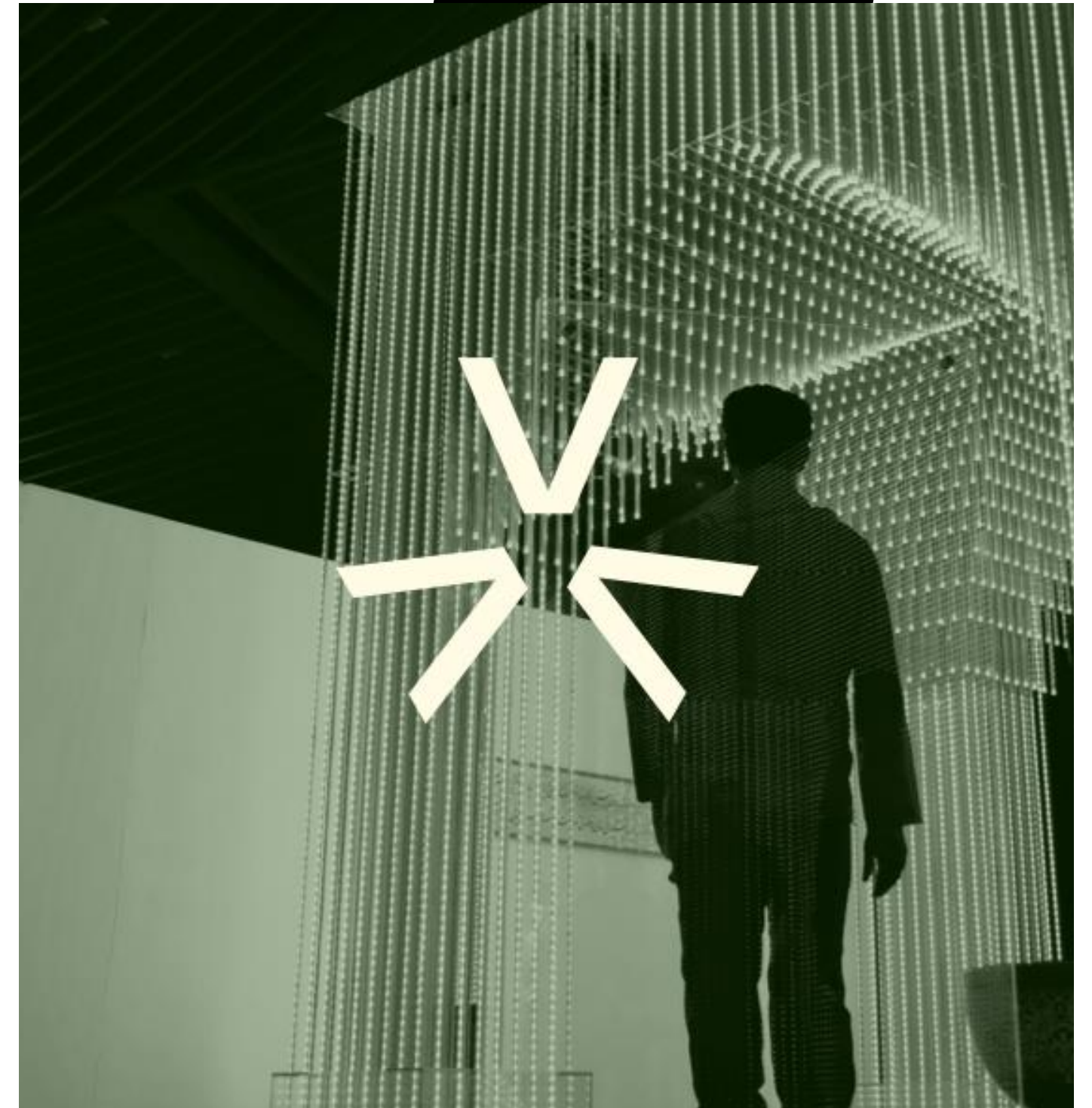
A SaaS platform that automates clinical coding using Artificial Intelligence, improving hospital reimbursement accuracy and administrative efficiency.

Core components:

- Automated ICD-10-CM/PCS coding using NLP
- DRG (Diagnosis-Related Group) classification
- Clinical complexity prediction engine
- Human-in-the-loop validation for continuous learning and oversight

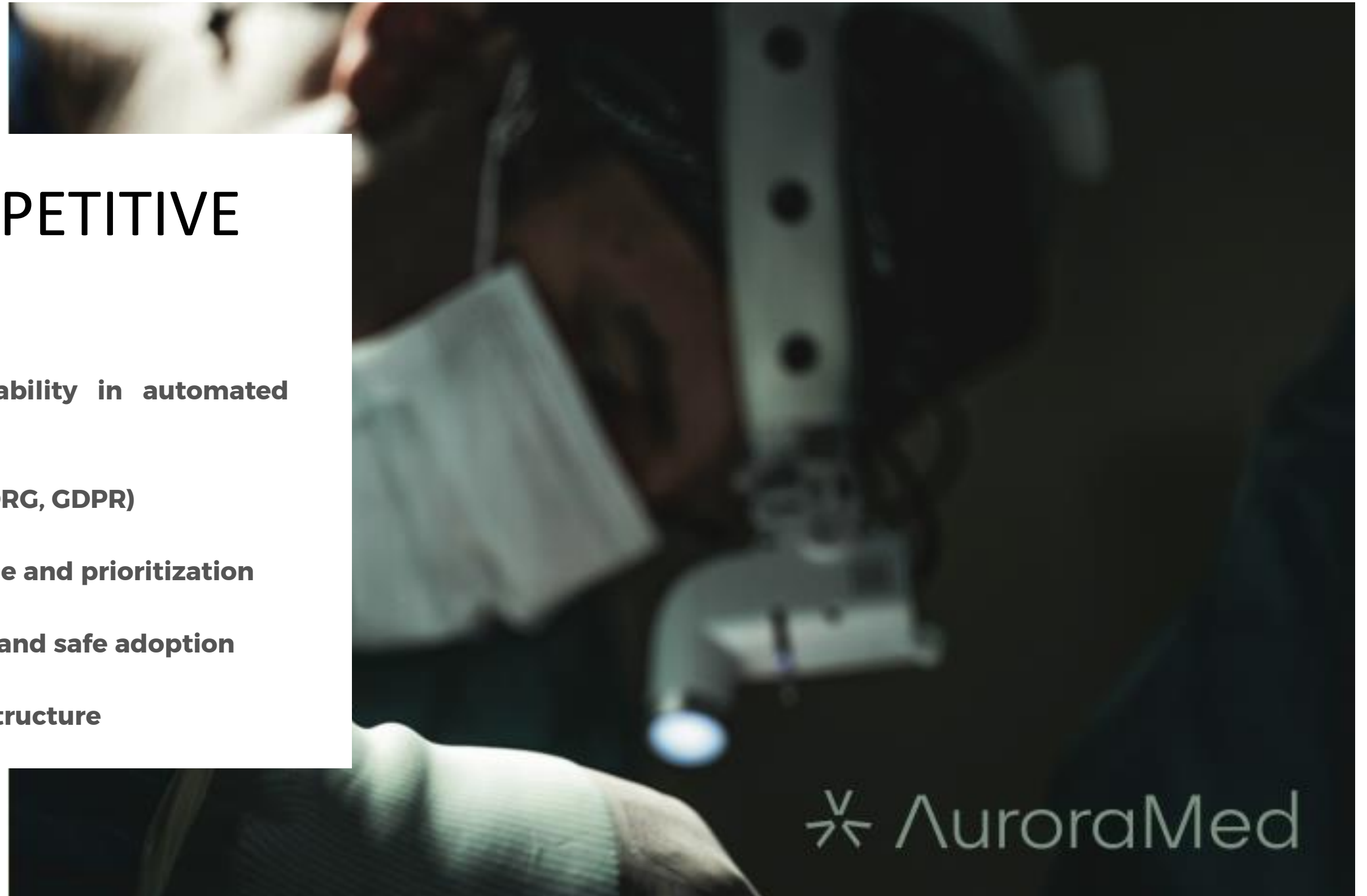
Technical features:

- API integration with hospital EHRs (FHIR compatible)
- Cloud-based, no local installation required
- Real-time dashboard with operational insights



# INNOVATION AND COMPETITIVE ADVANTAGES

- **First Portuguese solution with European scalability in automated coding**
- **Fully aligned with EU standards (ICD-10-CM/PCS, DRG, GDPR)**
- **Unique complexity prediction model for case triage and prioritization**
- **Human-in-the-loop approach ensures traceability and safe adoption**
- **Seamless integration with existing hospital infrastructure**



# MARKET AND GO-TO-MARKET STRATEGY

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## Target Market:

- Public and private hospitals
- Healthcare groups
- Clinical coding and billing providers



# Core Team



## **ML Engineer / Tech Lead**

Leads system architecture, cloud infrastructure, security and hospital integrations.



## **Clinical Lead**

Validates AI outputs, defines clinical requirements and ensures alignment with hospital workflows.



## **Operations & Compliance**

Oversees pilots, GDPR/data governance, operational KPIs and SaaS model execution.



## **Legal & Regulatory Advisor**

Supports GDPR, IP protection and cross-border compliance.

# FOUNDERS



**Carlos Gouveia Martins (COO)**

Pharmacist  
GDPR & data governance



**Sérgio Menezes Pina (CEO)**

Internal Medicine  
Clinical strategy & validation



**Miguel Coquet (CTO)**

Software Engineer  
System design & integration





Join us in shaping the hospital of the future –□Where technology handles complexity and humans bring care.□

Let's talk: [hello@auroramed.pt](mailto:hello@auroramed.pt)

